

INTERNATIONAL JOURNAL OF PHARMACEUTICAL SCIENCES

[ISSN: 0975-4725; CODEN(USA): IJPS00] Journal Homepage: https://www.ijpsjournal.com



Review Article

Acids, Bases, and Indicators: Unveiling the Science Behind Colourful Chemistry

Kiran Babu Nadimpalli¹, Naga Sai Pranav Koundinya Nadimpalli², Dr. Swathi Naraparaju³*

¹Mylan Laboratories Limited, Polepally (V), Jadcherla (M), Mahabubnagar district-509302, Telangana, India

ARTICLE INFO

Published: 11 Aug 2025

Keywords:

fields, including pharmaceuticals, food industries, and environmental monitoring DOI:

10.5281/zenodo.16793133

ABSTRACT

Acid-base indicators play a crucial role in chemical analysis, industry, and everyday applications. These substances change color in response to pH variations, making them valuable tools for identifying acids and bases. This review explores the nature of indicators, their types, theories explaining their behavior, and their wide-ranging applications in various fields, including pharmaceuticals, food industries, and environmental monitoring.

INTRODUCTION

Acid-base indicators are essential tools in chemical analysis, used to determine the acidity or basicity of a solution by undergoing distinct color changes at specific pH levels.1 These indicators are either weak acids or weak bases that exhibit different colors in their protonated and deprotonated forms, making them invaluable in laboratory experiments, pharmaceutical

formulations, and industrial applications.2 In chemical analysis, precise identification of pH is crucial for various applications, including drug formulation, quality control, and titration experiments. Indicators provide a quick and cost-effective method to assess pH changes without the need for sophisticated instruments. They are widely used in pharmaceuticals to ensure drug stability, in food industries for quality control, and even in environmental monitoring to detect

Address: Department of Pharmaceutical Chemistry, Gokaraju Rangaraju College of Pharmacy, Hyderabad-500090, Telangana, India.

Email : swa.pharma@gmail.com

Relevant conflicts of interest/financial disclosures: The authors declare that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.



²Laurus the School of Excellence, Nizampet, Hyderabad-500090, Telangana, India

³Department of Pharmaceutical Chemistry, Gokaraju Rangaraju College of Pharmacy, Hyderabad-500090, Telangana, India.

^{*}Corresponding Author: Dr. Swathi Naraparaju

pollution levels.3. Acid-base indicators function based on the principles of chemical equilibrium. When an indicator is added to a solution, it establishes an equilibrium between its acid and base forms. As the pH of the solution changes, the ratio of these forms shifts, leading to a visible color transition. For instance, phenolphthalein turns pink in basic solutions but remains colorless in acidic conditions, making it a popular choice for titrations.4 Similarly, litmus changes from red in acidic solutions to blue in basic solutions, offering a simple yet effective way to test pH. Beyond these classical indicators, the concept of olfactory indicators adds an intriguing dimension to acidbase analysis.5 Certain substances, like vanilla or onion extract, change their smell in acidic and basic conditions, providing an alternative sensory approach to pH detection. The study of acid-base indicators is deeply rooted in the theories of acidbase chemistry, including Arrhenius, Brønsted-Lowry, and Lewis theories, which explain how acids and bases interact with these indicators.6 Their versatility extends beyond the laboratory, playing a significant role in medical diagnostics, pharmaceuticals, and industrial applications. This article delves into the fascinating world of acidbase indicators, exploring their classification, mechanisms, and real-world applications, offering insights that are essential for both undergraduate and postgraduate pharmacy students.

Classification of Indicators

1. **Natural Indicators:** These are derived from plant sources and change color based on the pH of the solution. The solution of the solution. For example, Litmus, extracted from lichens, turns red in acidic solutions and blue in basic solutions, making it a classic pH indicator used in laboratories. Turmeric, a kitchen staple, remains yellow in acidic conditions but turns reddish-brown in basic environments, commonly observed when

- soap comes in contact with turmeric stains. Red cabbage extract is a natural, eco-friendly pH indicator that changes color based on acidity or basicity due to anthocyanins. It turns reddish-pink in acids, purple in neutral solutions, and green to yellow in bases.
- 2. **Synthetic Indicators:** These are laboratory-prepared compounds with distinct and sharp color changes at specific pH ranges. Example: Phenolphthalein is colorless in acidic solutions but turns pink in basic solutions, making it widely used in titrations involving strong bases like sodium hydroxide. Methyl orange shifts from red in acidic conditions to yellow in basic solutions, making it useful in detecting endpoint transitions in acid-base titrations.
- 3. Olfactory Indicators: These indicators work by altering their smell rather than their color in acidic or basic environments.⁸ Example: Onion extract loses its pungent smell in basic solutions but retains it in acidic conditions, offering a unique way to detect pH changes. Vanilla essence loses its characteristic sweet aroma in alkaline solutions, making it another effective unconventional but acid-base indicator. Clove loses its characteristic smell in basic solutions but retains it in acidic conditions, making it an effective olfactory indicator.

6. Theories of Acid-Base Indicators

Ostwald's Theory: As per Ostwald's theory, acid-base indicators work using the concept of ionization and color change. 9,10 According to this theory, indicators are typically weak acids or weak bases that exist in equilibrium between their ionized and unionized forms. The unionized form (HIn) and its ionized form (In⁻) have different colors. The color change usually occurs at a particular pH, known as the pKa of the indicator.

- In basic solutions: InOH

 ightharpoonup In → In + OH

 Excess OH shifts the equilibrium right, showing the color of In +.
- For example, phenolphthalein is colorless in acidic medium (unionized form) and pink in basic medium (ionized form). Methyl Orange is red in acidic medium and yellow in basic medium.

Quinonoid Theory: According to this theory, the color change is due to the structural transformation of the indicator molecule, specifically the formation of a quinonoid structure. The Quinonoid theory provides a structural explanation for indicator color changes by highlighting the shift between benzenoid and quinonoid forms. This theory complements Ostwald's theory by adding a molecular perspective.

As per this theory, acid-base indicators exist in two tautomeric forms- Benzenoid form is often colorless or lightly colored and Quinonoid form is intensely colored. When the pH changes, the structure shifts between the benzenoid and quinonoid form. The quinonoid form has a conjugated double-bond system, which absorbs visible light, resulting in a color change. In an acidic medium, the indicator may predominantly exist in the benzenoid form, while in a basic medium, it may shift to the quinonoid form. For example, Phenolphthalein Benzenoid form is Colorless in acidic medium, while its Quinonoid form is pink in basic medium. The quinonoid form of Methyl Orange is red in acidic medium, while its benzenoid form is yellow in basic medium.

7. Applications of Indicators

A. Daily Life

Acid-base indicators are not just for laboratories, they play a significant role in various aspects of our daily lives. ¹¹⁻¹³ Indicators are practical tools that simplify decision-making in homes, agriculture, healthcare, and environmental monitoring. Details were provided in Table 1.

Table 1. Applications of indicators in daily life

S. No.	Areas of life	Applications	
1	Household Products	 Litmus Paper: Used to test the acidity or alkalinity of cleaning products like detergents and soaps. Baking Soda Test: Vinegar and baking soda produce bubbles, indicating a reaction with an acid. 	
2	Agriculture	 Soil Testing: Farmers use indicators to check soil pH, ensuring it's suitable for crop growth. Lime Treatment: If soil is too acidic, lime is added to neutralize it. 	
3	Food and Beverages	 Freshness Check: Spoiled food often becomes acidic, which can be tested using indicators. Cabbage Juice Indicator: Red cabbage extract is a natural pH indicator that turns red in acids and green in bases. 	



4	Healthcare	• Urine and Saliva Tests: pH test strips are used to monitor
		health conditions.
		• Antacid Effectiveness: Indicators confirm if antacids neutralize excess stomach acid.
5	Environmental Monitoring	Water Quality Testing: Indicators detect acidic pollution in water bodies.
		Acid Rain Analysis: Rainwater pH levels are checked to monitor environmental health.

B. Identification of Chemicals

Indicators are widely used to identify chemicals, particularly acids, bases, and neutral substances. They help detect the nature of a substance by showing a visible color change when added to a

solution.^{8,9} Indicators offer a quick and reliable way to identify acids, bases, and neutral substances. Whether in labs, industries, or homes, they make chemical detection simple and effective (**Table 2**).

Table 2. Applications of indicators in identifying chemicals

Table 2. Applications of indicators in identifying chemicals			
Litmus Paper	Universal Indicator		
Blue Litmus Paper: Turns red when exposed to an acid.	A universal indicator provides a spectrum of colors based on the pH value.		
Red Litmus Paper: Turns blue when in contact with a base.	• Red to Yellow: Strong to weak acids (pH 1-6).		
No Color Change: Indicates a neutral substance.	• Green: Neutral (pH 7).		
Example: Testing lemon juice (acidic) and soap solution (basic).	• Blue to Purple: Weak to strong bases (pH 8-14).		
	Example: Identifying vinegar (acid) and baking soda solution (base).		
Phenolphthalein	Methyl Orange		
Colourless in acidic solutions.	Red in acidic solutions.		
Pink in basic solutions.	Yellow in basic solutions.		
Example: Confirming the presence of sodium hydroxide by observing a pink hue.	Example: Checking for acid contamination in drinking water.		

C. Food Industry

Indicators play a crucial role in the food industry to monitor quality, safety, and freshness. From detecting spoilage to ensuring pH balance, they provide quick and reliable results. ^{12, 14} From ensuring safety to enhancing product quality, indicators are essential in the food industry (**Table 3**). They offer a simple yet effective way to maintain consumer trust and satisfaction.

Table 3. Applications of indicators in Food Industry

S.	Areas of Food Industry Applications	
No.	Areas of Food Hiddstry	Applications
1	Freshness and Spoilage Detection	 pH Indicators: Used to check the freshness of meat, seafood, and dairy products. A drop in pH often signals spoilage. Color Change Indicators: Smart packaging contains sensors that change color if food has gone bad. Example: Fresh fish packaging often uses indicators to detect ammonia from spoilage.
2	Monitoring Fermentation	 Fermented foods like yogurt, cheese, and pickles rely on precise pH levels. Litmus Paper or pH Meters: Used to track the acidity during fermentation. Example: Yogurt production uses pH indicators to ensure the desired tangy flavor.
3	Quality Control in Beverages	Phenolphthalein and Methyl Orange: Used to ensure proper acidity or alkalinity in soft drinks, juices, and alcoholic beverages. Example: Wine producers monitor pH during fermentation to maintain flavor consistency.
4	Food Preservation	 Indicators in packaging detect oxygen exposure, ensuring sealed products remain fresh. Example: Oxygen-sensitive indicators in snack bags ensure the packaging remains airtight.
5	Nutrient and Chemical Analysis	• Indicators are used in laboratories to analyze nutrients and detect contaminants in food samples. Example: Testing for vitamin C levels in juices using iodine as an indicator.

D. Chemical Industry

Indicators play a significant role in the chemical industry by ensuring accurate monitoring, quality control, and safety. They are essential for detecting changes in pH, chemical reactions, and the presence of specific compounds. ^{15, 16} Whether it's monitoring reactions or detecting pollutants, they keep operations running smoothly (**Table 4**).

Table 4. Applications of indicators in Chemical Industry

S.	Areas of Chemical	Applications
No.	Industry	
1	pH Monitoring in Chemical Reactions	Acid-Base Indicators: Chemicals like phenolphthalein and methyl orange are used in titrations to determine the endpoint of a reaction.
		Example: In the production of detergents and pharmaceuticals, pH monitoring ensures product stability.
2	Quality Control and Testing	 Indicators help maintain consistent quality by checking for impurities or verifying chemical compositions. Example: In petrochemical industries, indicators ensure correct pH levels in coolant systems.
3	Environmental Monitoring	• Colorimetric Indicators: Used for detecting pollutants in air, water, or soil.

		• Example: Industrial effluents are often tested using pH indicators to check for acidic or alkaline waste.
4	Process Safety Management	 Indicators provide early warnings of hazardous conditions by detecting chemical leaks or unstable reactions. Example: Ammonia or chlorine gas detectors use indicators that change color upon exposure.
5	Corrosion Prevention	 Chemical industries use pH indicators to monitor the acidity of fluids in pipelines and machinery. Example: In oil refineries, pH indicators help prevent corrosion in storage tanks.

E. Pharmaceutical Industry

In the pharmaceutical industry, indicators play a vital role in quality control, product formulation, and research. They provide visual confirmation of chemical changes, ensuring safety and efficacy in

drug development. Indicators ensure pharmaceutical products meet strict safety and quality standards.^{17, 18} From formulation to final testing, they're a small but powerful tool in drug manufacturing (**Table 5**).

Table 5. Applications of indicators in Pharmaceutical Industry

C M	C. N. A. C.C		
S. No.	Areas of Chemical	Applications	
	Industry		
1	pH Monitoring and	Purpose: Maintain the desired pH in formulations like	
	Adjustment	tablets, syrups, and injections.	
		Example: Phenolphthalein or methyl orange helps adjust	
		pH during buffer preparation to ensure drug stability.	
2	Titrations in Drug Analysis	Purpose: Determine the concentration of active	
		pharmaceutical ingredients (APIs).	
		Example: Acid-base titrations use indicators like	
		bromothymol blue for precise endpoint detection.	
3	Quality Control and Purity	Purpose: Ensure the chemical purity of raw materials and	
	Testing	final products.	
		Example: Colorimetric indicators check for impurities or	
		degradation products.	
4	Dissolution Studies	Purpose: Monitor how quickly a drug dissolves, ensuring	
		effective release.	
		Example: pH indicators confirm whether the dissolution	
		medium remains within the specified range.	
5	Sterility and Contamination	Purpose: Detect microbial contamination in pharmaceutical	
	Detection	products.	
		Example: Special pH indicators detect metabolic	
		byproducts of bacteria, indicating contamination.	

F. Other Applications

Apart from their applications in daily life, chemical identification, the food industry, the chemical industry, and the pharmaceutical

industry, indicators are used in various other fields. Indicators are versatile tools across multiple industries, providing essential insights for safety, quality, and research purposes. ¹⁹⁻²¹ Here are some notable applications mentioned under Table 6.



Table 6. Miscellaneous applications of indicators

S. No.	Areas	Applications
1	Environmental	Purpose: Detect pollution levels and monitor environmental
	Monitoring	health.
		Example: pH indicators are used to test the acidity of water
		bodies, assessing pollution from industrial waste.
2	Textile Industry	Purpose: Control the pH during fabric dyeing and finishing
		processes.
		Example: Litmus and phenolphthalein indicators help maintain
		the correct pH for dye fixation.
3	Biotechnology and	Purpose: Monitor biochemical reactions in labs.
	Research	Example: Indicators like bromothymol blue are used in cell
		culture media to detect metabolic changes.
4	Agriculture and	Purpose: Determine soil pH to ensure optimal crop growth.
	Soil Testing	Example: Universal pH indicators guide farmers in adjusting soil
		pH using fertilizers or lime.
5	Battery and	Purpose: Monitor pH and chemical changes in battery fluids.
	Electrochemical	Example: Indicators ensure proper functioning of acid-based
	Applications	batteries and electrochemical cells.
6	Water Treatment	Purpose: Control pH levels during water purification processes.
	Plants	Example: Methyl orange and phenolphthalein indicate whether
		the treated water is safe for consumption.
7	Forensic Science	Purpose: Detect biological evidence and chemical substances.
		Example: pH indicators can identify bloodstains or test for
		chemical residues at crime scenes.

CONCLUSION

Indicators are invaluable tools in various fields, serving as reliable agents to monitor and measure chemical changes. From detecting acidity and alkalinity to ensuring safety and quality in industries, their applications are vast and impactful. Whether in laboratories, environmental monitoring, agriculture, or healthcare, indicators provide quick, accurate insights that drive informed decision-making. Understanding the role of indicators not only enhances scientific knowledge but also fosters awareness of their significance in our everyday lives. By mastering their applications, students and professionals alike can contribute to advancements in research, sustainability, and public health.

ACKNOWLEDGEMENTS

The authors are grateful to the Principal, Gokaraju Rangaraju College of Pharmacy and Gokaraju Rangaraju Educational Society for providing necessary infrastructure facilities. The authors also sincerely thank the original researchers whose work was referred to in this review.

REFERENCES

- 1. Bahl BS, Arun Bahl GD, Tuli: Essentials of Physical chemistry, (2018), 26th Edition, S. Chand Publications, New Delhi: 963.
- 2. Raymond, C: Physical chemistry for the Bio Sciences, (2018), University science books, Sausalito: 287.
- 3. Van Vooren L: Buffer capacity-based multipurpose hard-and software sensor for environmental applications (Doctoral dissertation, Ghent University), 2000.



- 4. Joanna K, Alan T: Titrimetry an overview, Encyclopedia of Analytical Science (Third Edition), (2019), 111-120.
- 5. Flair Mark N, Setzer William N: An olfactory indicator for acid-base titrations: A laboratory technique for the visually impaired. Journal of Chemical Education, (1990), 67(9). Doi: 10.1021/ed067p795.
- 6. Chatwal GR: Pharmaceutical Chemistry Inorganic, (2018), Vol 1, 5th Edition, Himalaya Publishing House, Mumbai.
- 7. Dara Shalem: An Overview of the Use of Natural Indicators in Acid-Base Titrations. UPI Journal of Pharmaceutical, Medical and Health Sciences. (2024), 29-35. 10.37022/jpmhs.v4i2.103.
- 8. Lakhmir Singh and Manjit Kaur: S. Chand School Books, New Delhi, (2022), 64-78.
- 9. Sajin KA, Anoob Kumar KI, Rasa OK: pH Indicators: A Valuable Gift for Analytical Chemistry. Saudi Journal of Medical and Pharmaceutical Sciences, (2020), 6(5): 393-400. DOI: 10.36348/sjmps.2020.v06i05.001.
- 10. Brown TE, Lemay HE, Bursten BE, Murphy C, Woodward P: Chemistry: The Central Science, (2009), 11th Edition, New York: Prentice-Hall.
- 11. Pansu M, Gautheyrou J: Handbook of Soil Analysis. Springer Berlin Heidelberg, (2006). Doi: https://doi.org/10.1007/978-3-540-31211-6
- 12. Varnam AH, Sutherland JP: Beverages. Springer US, (1994). Doi: https://doi.org/10.1007/978-1-4615-2508-0
- 13. Hubbe MA, Metts JR, Hermosilla D, et al. Wastewater Treatment and Reclamation: A Review of Pulp and Paper Industry Practices and Opportunities. BioResources. (2016), 11(3): 7953-8091. Doi: https://doi.org/10.15376/biores.11.3.hubbe.
- 14. Samaranayake CP, Sastry SK: In-situ pH measurement of selected liquid foods under

- high pressure. Innovative Food Science & Emerging Technologies. (2013), 17: 22-26. Doi:
- https://doi.org/10.1016/j.ifset.2012.09.006.
- 15. Zaghloul A, Saber M, El-Dewany C: Chemical indicators for pollution detection in terrestrial and aquatic ecosystems. Bull Natl Res Cent., (2019), 43, 156. Di: https://doi.org/10.1186/s42269-019-0203-x
- 16. Parmar TK, Rawtani D, Agarwal YK: Bioindicators: The natural indicator of environmental pollution. Frontiers in Life Science, (2016), 9(2), 110-118.
- 17. Avdeef A: Absorption and Drug Development. 2012. Doi: https://doi.org/10.1002/9781118286067.
- 18. Berillo D, Zharkinbekov Z, Kim Y, et al. Stimuli-Responsive Polymers for Transdermal, Transmucosal and Ocular Drug Delivery. Pharmaceutics. (2021), 13(12): 2050. Doi: https://doi.org/10.3390/pharmaceutics131220 50
- 19. Ren Y, Gong J, Wang F, et al. Effect of dye bath pH on dyeing and functional properties of wool fabric dyed with tea extract. Dyes and Pigments. (2016), 134: 334-341. Doi: https://doi.org/10.1016/j.dyepig.2016.07.032.
- 20. Van der Schueren L, De Clerck K: Textile materials with a pH-sensitive function. Sariis, ik M, ed. International Journal of Clothing Science and Technology. (2011), 23(4): 269-274. Doi: https://doi.org/10.1108/09556221111136539.
- 21. Wastewater Treatment. A Breakdown of the Uses of pH in Different Industries, 2019. https://blog.jencoi.com.



HOW TO CITE: Kiran Babu Nadimpalli, Naga Sai Pranav Koundinya Nadimpalli, Dr. Swathi Naraparaju, Acids, Bases, and Indicators: Unveiling the Science Behind Colorful Chemistry, Int. J. of Pharm. Sci., 2025, Vol 3, Issue 8, 1009-1017. https://doi.org/10.5281/zenodo.16793133