



**INTERNATIONAL JOURNAL OF
PHARMACEUTICAL SCIENCES**
[ISSN: 0975-4725; CODEN(USA): IJPS00]
Journal Homepage: <https://www.ijpsjournal.com>



Research Article

Formulation And Evaluation Of Herbal Face Serum (Liquorice)

C. Saranya^{1*}, P. Madhavan², V. Ponnuvel³, G. Vedhashree⁴, P. Vignesh⁵, S. Vinodhini⁶

¹Assistant Professor, Pachamuthu College of Pharmacy, Dharmapuri.

^{2,3,4,5,6} Pachamuthu college of Pharmacy

ARTICLE INFO

Published: 23 July, 2026

Keywords:

Herbal Face Serum,
Glycyrrhiza
glabra(Liquorice),
Cosmeceuticals, Glabridin,
Antioxidant Activity, Skin
Brightening, Phytochemical
Screening, HPLC Analysis,
Herbal Cosmetics, Topical
Formulation

DOI:

10.5281/zenodo.21507412

ABSTRACT

The increasing demand for herbal cosmetics has encouraged the development of safe and effective skincare formulations using natural bioactive ingredients. The present study aimed to formulate and evaluate a herbal face serum containing Glycyrrhiza glabra (liquorice) root extract, a medicinal plant known for its antioxidant, anti-inflammatory, and skin-brightening properties. The liquorice roots were shade-dried, powdered, and extracted by the maceration method using ethanol. Preliminary phytochemical screening confirmed the presence of flavonoids, phenolic compounds, and saponins, while HPLC analysis was employed to identify glabridin as a major active constituent. The formulated serum was evaluated for physicochemical characteristics including appearance, pH, homogeneity, spreadability, viscosity, microbial quality, and stability. The formulation exhibited a skin-compatible pH (5.5), good spreadability, suitable viscosity, and satisfactory stability with no microbial contamination. The presence of glabridin, along with niacinamide, contributed to the serum's potential skin-brightening and anti-inflammatory effects. Overall, the developed herbal face serum demonstrated desirable quality attributes, safety, and potential efficacy for improving skin hydration, texture, and complexion, making it a promising natural cosmeceutical product.

INTRODUCTION

Herbal cosmetics have gained significant popularity in recent years due to increasing consumer awareness of the safety and therapeutic benefits of natural ingredients. Unlike synthetic cosmetic products, herbal formulations are generally associated with fewer side effects, better skin compatibility, and improved long-term skin

health. Among various herbal skincare products, face serums have emerged as an advanced cosmetic dosage form because of their lightweight texture, rapid absorption, and ability to deliver concentrated active ingredients into the deeper layers of the skin. Glycyrrhiza glabra (Liquorice), commonly known as Athimadhuram, is a well-known medicinal plant belonging to the family Fabaceae. Its roots contain several bioactive

***Corresponding Author:** C. Saranya

Address: Assistant Professor, Pachamuthu College of Pharmacy, Dharmapuri.

Email ✉: saranyabalaji113@gmail.com

Relevant conflicts of interest/financial disclosures: The authors declare that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.



compounds, including glabridin, glycyrrhizin, flavonoids, and phenolic compounds, which exhibit antioxidant, anti-inflammatory, antimicrobial, and skin-brightening activities. Glabridin, in particular, inhibits tyrosinase activity and reduces melanin synthesis, making liquorice an effective natural ingredient for improving skin tone, reducing hyperpigmentation, and protecting the skin from oxidative stress.

The development of a herbal face serum using liquorice extract provides a promising approach for delivering these beneficial phytoconstituents directly to the skin. In addition to enhancing hydration and maintaining skin elasticity, the formulation helps protect the skin from environmental pollutants and premature aging. The incorporation of suitable excipients ensures product stability, ease of application, and consumer acceptability.

The present study focuses on the formulation and evaluation of a herbal face serum containing Glycyrrhiza glabra root extract. The prepared formulation was evaluated for physicochemical properties such as appearance, pH, homogeneity, spreadability, viscosity, microbial quality, and stability to assess its suitability as a safe, effective, and stable herbal cosmetic product for daily skincare.

ADVANTAGES OF HERBAL FACE SERUM:

1. Herbal face serums contain natural plant-based ingredients.
2. They cause minimum irritation and side effects.
3. Light weight nature helps in deep penetration into the skin.
4. Improve skin hydration, glow, and brightness.
5. Rich in antioxidants, helps in anti-aging effects.

6. Suitable for all skin types, including sensitive skin.
7. Protect skin from pollution and environmental damage.

AIM AND OBJECTIVE:

Aim:

Prepare the formulation and evaluation of herbal face serum using liquorice.

OBJECTIVE:

1. To formulate a herbal face serum to immediately improve skin hydration and elasticity.
2. To reduce oxidative stress and prevent premature aging using antioxidant-rich plant extracts.
3. To evaluate the skin-brightening effect of herbal ingredients such as Aloe vera and Liquorice.
4. To study the safety and irritation potential of the formulation on skin.
5. To enhance patient compliance by preparing a non-greasy,
6. Light weight cosmetic preparation.
7. To formulate a stable and effective herbal serum using suitable emulsifying agents and stabilizers.
8. To perform stability studies under different storage conditions.
9. To standardize the formulation according to WHO guidelines for herbal cosmetics.
10. Less production time.
11. Easy to apply.

Plant Profile – Liquorice

Taxonomical Classification:

Kingdom : Plantae

Division : Magnoliophyta



Class : Magnoliopsida

Genus : Glycyrrhiza

Order : Fabales

Species : Glycyrrhiza glabra

Family : Fabaceae

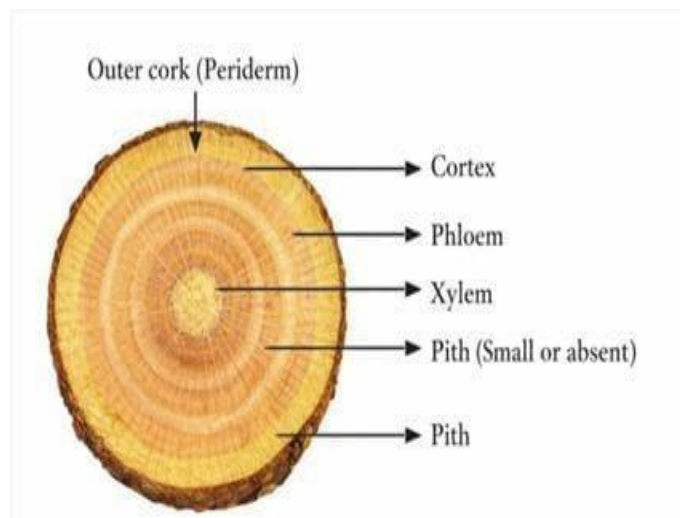


Fig no: 1: Transverse Section

Different languages:

English : Liquorice / Licorice

Tamil : Athimadhuram

Hindi : Mulethi

Telugu : Yashtimadhu

Kannada : Jyeshthamadh

Malayalam : Irattimadhuram

Morphology:

Habit : Perennial herb

Height : 1–1.5 meters

Root : Long, cylindrical, brown coloured root (medicinally important part)

Stem : Erect, branched

Leaves : Pinnately compound leaves

Flowers : Pale blue to violet colour

Fruit : Small pod containing seeds

TYPES OF SERUM:

OIL SERUM

An oil serum is the simplest form of face serum that contains a carrier oil as a base that absorbs, also known as dry skin. Premium oils have been used to bring out the moisturizing properties of the oil serum.

GEL SERUM

The gel serum has a firming effect on the applied skin areas. Water based plant extract can be added to the gel serum to enhance the effect of the serum.

WATER BASED SERUM



A water serum that contains some gum and thickness. A water-based serum should be used under creams or lotions to apply the hydrophilic plant extract remaining on the skin. Water-based serum has the best ability to penetrate deep into the skin and release the active ingredients into the skin.

EMULSION SERUM

The emulsion serum is a moisturizing serum that strengthens the skin and transports the active ingredients to the skin. In an emulsion, the two immiscible phases of oil and water are combined. An emulsifier is used to achieve a stable emulsion state. The emulsion serum effectively delivers the active ingredients deep into the skin. The protective function of the skin is strengthened by the moisturizing effect of emulsions.

TAXONOMY:

Detailed Taxonomy of *Glycyrrhiza glabra* (Liquorice) *Glycyrrhiza glabra* was first described by Carl Linnaeus in 1753 in his classical work *Species Plantarum*. The generic name *Glycyrrhiza* is derived from the Greek words “glykys” (sweet) and “rhiza” (root), which literally means “sweet root.” This name refers to the characteristic sweet taste of the root due to the presence of glycyrrhizin, a natural sweet glycoside.

Taxonomically, *Glycyrrhiza glabra* belongs to the family Fabaceae, also known as Leguminosae, one of the largest families of flowering plants. Members of this family are characterized by compound leaves, papilionaceous flowers, and legume-type fruits (pods). The order Fabales includes economically and medicinally important plants such as peas, beans, and lentils.

According to the Angiosperm Phylogeny Group (APG) system of classification, Fabaceae is placed under the clade Rosids within the class Magnoliopsida (dicotyledons). Plants in this class typically possess two cotyledons, reticulate venation in leaves, and tap root systems.

The genus *Glycyrrhiza* comprises approximately 20 species distributed across Europe, Asia, and parts of the Middle East. Among them, *Glycyrrhiza glabra* is the most commercially cultivated species due to its high medicinal value. Other related species include *Glycyrrhiza uralensis* and *Glycyrrhiza inflata*, which are also used in traditional medicine.

The plant is widely cultivated in Mediterranean countries, parts of Central Asia, India, and China. It has been used for centuries in Ayurveda, Unani, and Traditional Chinese Medicine for its demulcent, anti-inflammatory, expectorant, and anti-ulcer properties.



Fig no: 2: Liquorice plant

METHODOLOGY:

Liquid Extraction:

Collection:

Fresh roots of Glycyrrhizaglabra (Licorice/Athimathuram) were collected from a local herbal garden. The roots were identified and authenticated by a pharmacognosy department. Only healthy, disease-free roots were selected.



Fig no: 3: Licorice root

Washing:

The collected roots were washed thoroughly with running tap water to remove soil, dust, and other impurities. The roots were then rinsed with distilled water.

Cutting:

The cleaned roots were cut into small pieces (1–2 cm) using a sterile knife to facilitate proper drying.



Fig no: 4: Cutting

Drying:

The cut pieces were shade dried for 7–10 days at room temperature until completely dried.

Direct sunlight was avoided to prevent loss of active constituents.

Powdering:

The dried roots were powder edusingamechanical grinder.The powder was passed through sieve No. 40 to obtain uniform particle size.



Figno:5: Powdering

Extraction (Maceration Method):

- 20g of liquorice powder was taken in a clean conical flask.
- 200ml of ethanol (or distilled water) was added.
- The mixture was kept for 7 days with occasional shaking.
- The extract was filtered using Whatman filter paper.
- The filtrate was concentrate dusing a water bath.
- The concentrated extract was stored in an airtight container for further use .



Fig no :6: Extraction



Plant Extraction.

Phytochemical screening:

Alkaline Reagent Test (For Flavonoids)

The alkaline reagent test was carried out to further confirm flavonoids. When sodium hydroxide

solution was added to the extract, a yellow color was produced, which disappeared upon addition of dilute acid. This color change occurs due to the reaction of flavonoids with alkali. The disappearance of yellow color after acidification confirms the presence of flavonoid compounds.

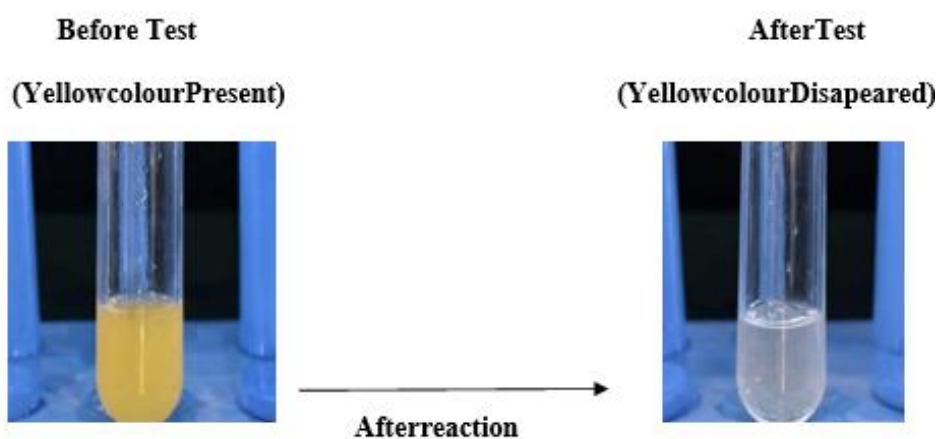


Fig no:7

Fig no:8

Alkaline reagent Test

Lead Acetate Test (For Flavonoids)

The lead acetate test was performed by adding 10% lead acetate solution to the liquorice

extract. The formation of a yellow precipitate indicates the presence of flavonoids. This occurs because flavonoids form complexes with lead

ions, resulting in precipitation. The positive result confirms flavonoid constituents in the extract.

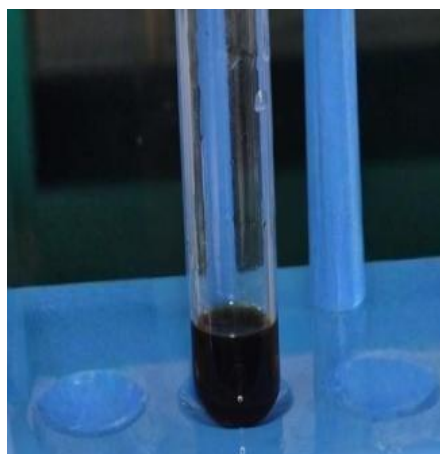


Figno:9: Lead Acetatetest

Ferric Chloride Test (For Phenolic Compounds)

The ferric chloride test was used to detect phenolic compounds in the extract. When a few drops of neutral ferric chloride solution were added, a

greenish –black coloration was observed. This color formation is due to the reaction between phenolic groups and ferric ions. The result confirms the presence of phenolic compounds, which contribute to the antioxidant activity of liquorice.

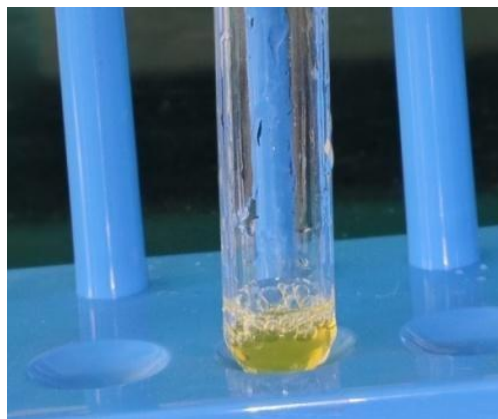


Figno:10: Ferric chlorideTest

Foam Test(For Saponins–Glycyrrhizin)

The foam test was performed to detect saponins in the extract. The extract was shaken vigorously with water and allowed to stand for some time. The

formation of stable froth that persisted for several minutes indicates the presence of saponins. In liquorice, glycyrrhizin is the main saponin responsible for this reaction and contributes to its medicinal properties.



Figno:11:Foam Test

HPLC apparatus and conditions

A Waters HPLC system, consisting in two module pumps, model 1525, a manual injector (Breeze7725i, Rheodyne) and UV-Vis detector (Waters2487) at 277nm, was used. The analyses were carried out on an Eclipse Plus Zorbax C18 Agilent (150mm×4.6mm i.d., 5µm particle size) column as a stationary phase. The mobile phase was a mixture of 5% acetic acid aqueous solution and methanol (80:20, v/v) used in mode isocratic elution. Twenty microliters of sample was injected into the HPLC system. The overall runtime was 7.0 min and the flow rate was 1.0 ml/min. All the analyses were carried out at room temperature. Results were acquired and processed by internal software (Empower, Waters, Milford, MA, USA).

Preparation of solutions

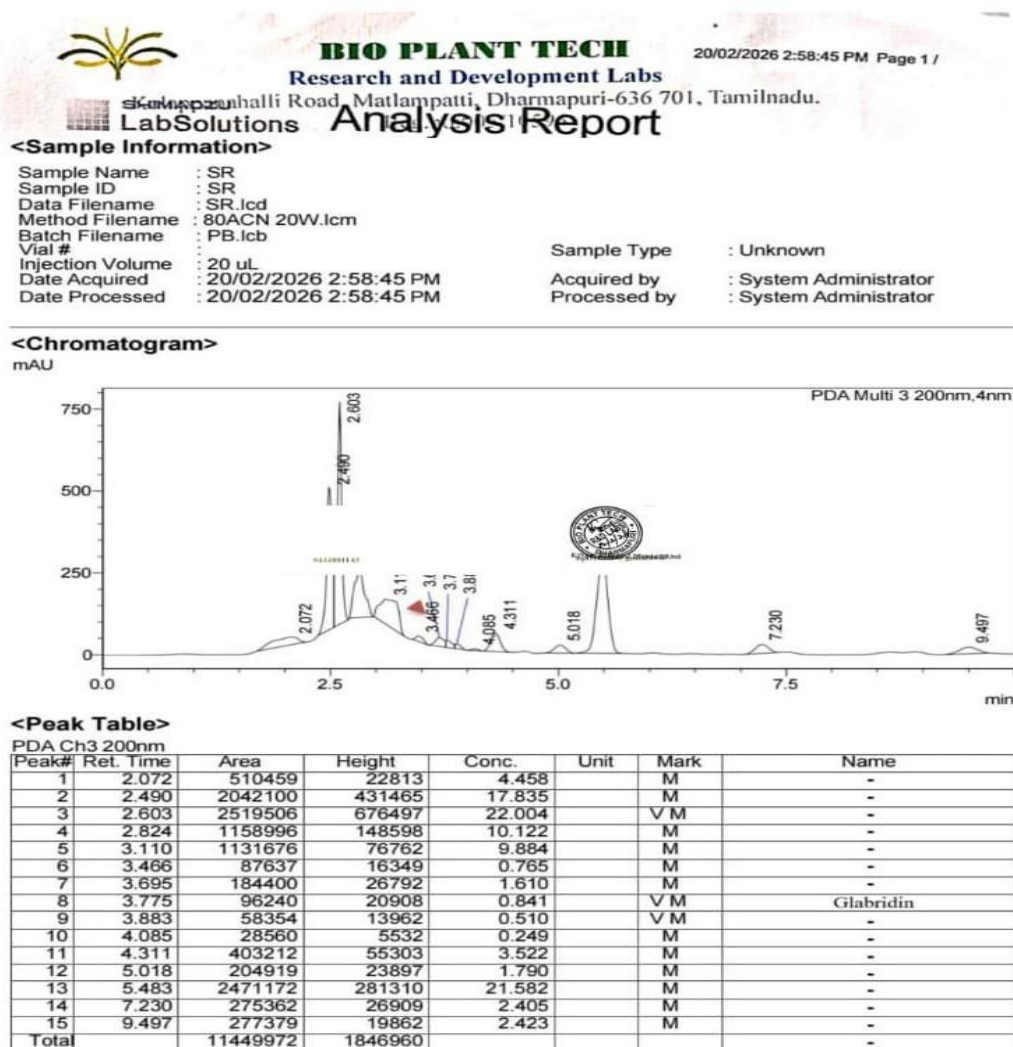
Standard preparation:

The standard solution (12.5 mg) was accurately weighed and transferred into a 25 ml amber volumetric flask and diluted with a solvent mixture of 5% acetic acid aqueous solution and methanol (80:20, v/v) (mobile phase) by 30 min sonication. This standard solution had a concentration of 500

µg/ml. Aliquots of the solution prepared above were transferred to 10 ml amber volumetric flasks to generate solutions to the final concentration required and were then supplemented with purified water. Solutions were filtered through a 0.45 µm membrane filter (Sartorius, Texas, USA) prior to injection. The standard solutions were Andrographolide, 14-Deoxy-11,12-didehydroandrographolide, Neo andrographolide, 1,3-Triethoxy-Propane, Nobiletin and Tangeritin.

Sample preparation:

For the analysis of extraction *Andrographis paniculata*, was accurately weighed into a 25 ml amber volumetric flask. The volume was completed with a solvent mixture of 5% acetic acid aqueous solution and methanol (80:20, v/v) (mobile phase). The resulting solution was sonicated during 30 min to enable complete dissolution of sample and filtered using Whatman filter paper n°1. This sample solution had a concentration of 500 µg/ml. Aliquots of this solution were accordingly diluted with purified water in 10 ml amber volumetric flask in order to obtain solutions with final concentration required. These solutions were filtered through a 0.45 µm nylon filter before injections.



9444801143



Morphological Study

The morphological characteristics of the different plants parts (stem, leaf, flower and fruits) of the *Glycerrhiza glabra* plant were studied during the flowering stage, except for what is related to the fruits, as the study was based on plant samples during the fruiting stage.

The Leaf

Chlorophyll content (CHL) and gas exchange parameters in the leaves are important indicators of the physiological characteristics of the plant and act as an important factor affecting the intensity of photosynthesis. It is an important organ in photosynthesis, and its anatomical properties are the key to determining the ability of plants to survive in a given environment (Tylskap Vetal., 2013). Its physiological function is based on its natural structure (Abjanaczuet al., 2021).





Figno:12:The phenotypic shape of Glycirrhyza glabra leaf

Stomata

They serve as the channels by which plants exchange gases with the outside world. For example, stomata allow external carbon dioxide to enter the plant's leaves and are also required to remove oxygen and water vapour from the interior

of the leaves. Additionally, stomata automatically regulate the photosynthesis of leaves, which is crucial for respiration, water metabolism, the immune system, and regulating the temperature of the plant's leaves. Therefore, for plants to grow and develop healthily, the stomata must continue to operate normally.

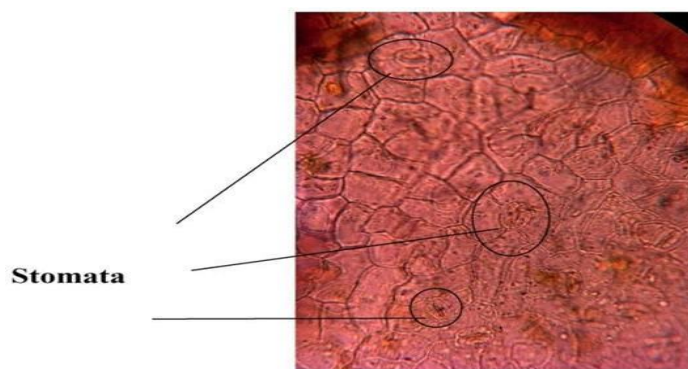


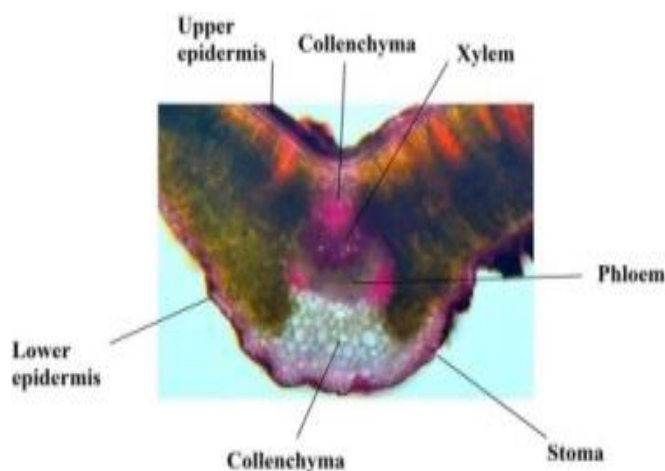
Fig no:13: Stomata

Leaf Appearance

Since the plant (*Glycyrrhiza glabra*) has stomata in its leaves that can secrete salt crystals, salt excretion should theoretically impact the stomata's normal function, which in turn affects *G. glabra*'s growth and development. However, there is a trade-off between gas exchange from different positions of the leaves and salt excretion in the stomata. Thus, we examined the chlorophyll content, anatomical structure, net photosynthetic

rate, conductivity, and salt excretion capability of the stomata from leaves at various liquorice locations. While the stomata of the upper leaves did not secrete any salt, the stomata of the lower leaves shown the strongest capacity to do so, and the top and middle leaves had a far higher chlorophyll content than the bottom leaves. While the mesophyte cells in the upper leaves had the densest

order, the mesotheliotus cells in the lower leaves had the least.



Figno :14: Leaf Appearance

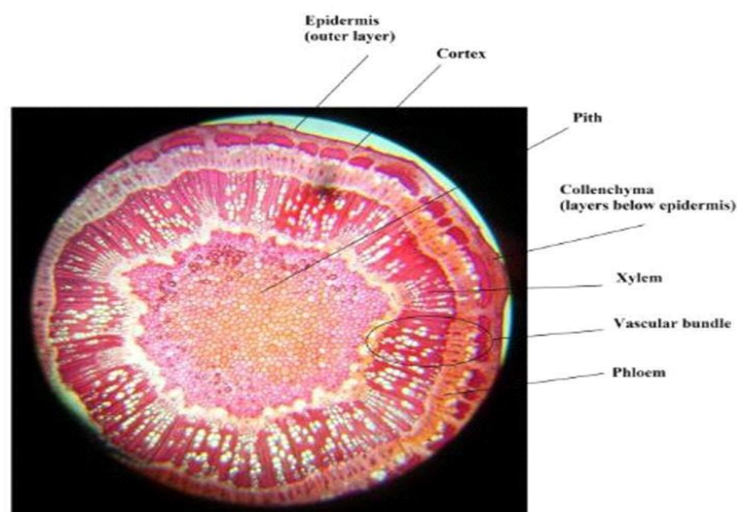
Anatomical Structure of Leaf

Healthy, fully stretched leaves in different positions were chosen at random, cut into small pieces (0.5 cm × 0.5 cm), and then left in an FAA solution for 48 hours. Conventional paraffin cutting was used to create leaf cross-sections (5 µm thick), which were then dyed with green and fast safranin, closed, observed with an Olympus BX51 light microscope, and imaged with an Olympus DP70.

Glycyrrhiza Glabra Anatomical Shape of the Phenotypic and Stem

Anatomical differences between the leaves and the stem can help identify the organs present in

licorice, the cross section of a stem from a single bud piece showed a functional vascular cambium and the formation of a secondary vascular system in the form of a muscular trunk, showing the cross section of a stem grown from a part with two buds. A large pulp occupies the center of the leg and the vascular system has the shape of a full circle. The arrangement of the primary vascular system is typical for all stems, i.e. primary wood towards the pulp and secondary wood in centrifugal mode, the cross-section of the stem obtained from the seeds showed a structure similar to the stem planted from two or three pieces of shoots. The image shows a cross section of alicorice stem planted from two pieces of buds, pulp, primary wood, secondary wood, vascular cambium, bark, periphery fibers, cortex, and surrounding dermis.



Figno:15:Anatomical shape of the stem of the plant Glycyrrhiza glabra

Table :1: The morphological characteristics of the Glycyrrhiza glabra plant stem

Type	The color	Nature	Surface Coating	Branching
G.glabra	Light Green	Erect	Smooth	Superiorly Branched

Table :2: The morphological characteristics of the plant parts (leaves, flowers, fruits) of Glycyrrhiza glabra

Type	Permanence	Surface Coating	Base of Blade	Shape of Blade	Apex of Blade	Flower Color	Types of Fruits
G.glabra	Perennial	Smooth	Round	Spear	Triangular	Purple	Legumes

Table :3: Evaluation of Preparation Characteristics

Physical Evaluation Color	Light Yellow
Odour	Slightly Sweet
Taste	Mildly bitter-sweet
Texture	Light weight and smooth
Homogeneity	Good

RESULT AND DISCUSSION

The serum formulated with Glycyrrhiza glabra root extract was found to be smooth,

homogeneous, and light brown in appearance with a pleasant odour. The pH was within the acceptable skin range (5.5–6.5), indicating suitability for topical application. The formulation



showed good spreadability and appropriate viscosity, ensuring easy application without stickiness. Microbial evaluation complied with standard cosmetic limits, confirming safety.

The presence of glabridin in liquorice extract contributes to skin brightening by inhibiting melanin production. The combination of liquorice extract and niacinamide enhances the whitening and anti-inflammatory effect. Overall, the formulated herbal serum demonstrated satisfactory physicochemical properties and potential skin-lightening activity.

CONCLUSION:

The herbal face serum made with *Glycyrrhiza glabra* had good physical and chemical properties and was stable. The formulation's pH was in the range that is safe for skin, so it could be used on the skin. Phytochemical tests showed that there were antioxidant and anti-inflammatory compounds in the sample. The serum spread well, had the right viscosity, and was free of germs. In general, the herbal serum you made is safe, works, and is good for making your skin brighter and more hydrated.

REFERENCES

1. Singh, Yuvraj, et al. "Nanoemulsion : Concepts, development and applications in drug delivery." *Journal of controlled release* 252 (2017): 28-49.
2. Lehne, RICHARD K., M. S. Balsam, and E. Sagarin. "Hair Grooming Preparations." *Cosmetics: Science and Technology* (1972): 117-66.
3. Barel, André O., Marc Paye, and Howard I. Maibach, eds. *Handbook of cosmetic science and technology*. CRC press, 2014.
4. Chavis, Dion D. "Cosmetic Dermatology: Principles and Practice." *Plastic and Reconstructive Surgery* 113.3 (2004): 1064-1065.
5. Mukherjee, Pulok K., et al. "The Ayurvedic medicine *Clitoria ternatea*—From traditional use to scientific assessment." *Journal of ethnopharmacology* 120.3 (2008): 291-301.
6. Draeos, Zoe Diana, ed. *Cosmetic dermatology: products and procedures*. John Wiley & Sons, 2021.
7. Baki, Gabriella. *Introduction to cosmetic formulation and technology*. John Wiley & Sons, 2022.
8. Gregory, Sheila. "AMERICAN ACADEMY OF DERMATOLOGY." (2024)
9. Evans, William Charles. *Trease and Evans' pharmacognosy*. Elsevier Health Sciences, 2009.
10. Nadkarni, Krishnarao Mangeshrao, and A. K. Nadkarni, eds. *Dr. KM Nadkarni's Indian materia medica: with Ayurvedic, Unani-tibbi, Siddha, allopathic, homeopathic, naturopathic & home remedies, appendices & indexes*. Vol. 1. Popular Prakashan, 1996.
11. Dastagir, Ghulam, and Muhammad Afzal Rizvi. "Glycyrrhiza glabra L. (Liquorice)." *Pakistan journal of pharmaceutical sciences* 29.5 (2016).
12. Atashgahi, Zohreh, Hamid Ejtehadi, Mansoor Mesdaghi, and Fereshteh Ghassemzadeh. "Article PHYTOTAXA." *Phytotaxa* 340, no. 2 (2018): 101-127.
13. Evans, William Charles. *Trease and Evans' pharmacognosy*. Elsevier Health Sciences, 2009.
14. Gokhale, Mr. S. B. *Pharmacognosy*. Pragati Books Pvt. Ltd., 2008.
15. Harborne, A. J. *Phytochemical methods a guide to modern techniques of plant analysis*. Springer Science & Business Media, 1998.
16. Alahin Arif Salman Yosif Al Bayati. *A Morphological and Anatomical Study of the Glycyrrhiza glabra Plant in the*



Zab District - Hawija District - Kirkuk
Governorate

17. Miss.PurvaSRajdev1, Prof.GaikwadS.D2
Formulation and Evaluation of Face Serum.

HOW TO CITE: C. Saranya*, P. Madhavan,V. Ponnuel, G. Vedhashree , P. Vignesh , S. Vinodhini , Formulation And Evaluation Of Herbal Face Serum (Liquorice) , *Int. J. of Pharm. Sci.*, 2026, Vol 4, Issue 7, 4706-4720. <https://doi.org/10.5281/zenodo.21507412>

